

Reaching the community

The NTTA contributes to the well-being of the community in many ways. Among its 700 employees are the staff at the Administrative Offices and Customer Service Center at 5900 W. Plano Parkway and the Maintenance Service Center at 1080 Ohio Drive in Plano, and more than 400 Toll Collection employees spread out over 54 miles of roads in the DFW region. These front line employees represent the face of the NTTA with pride and dedication daily to hundreds of thousands of customers.

The NTTA sponsors numerous activities including Live from Plano (an evening variety show that benefits five local charities), Toys for Tots, AmericaCares (a fundraiser for wounded soldiers home from the Middle East), the Multiple Sclerosis Society, Kicks for Kids, a soccer experience for underprivileged children, and Carter Blood Care blood drives across the Metroplex. It is also a sponsor of Frisco Safety Town, an interactive and educational mini-community.



On the horizon

As the growth and opportunities of Collin County continue at full speed, the North Texas Tollway Authority is at the forefront. In 2005, a 10-mile extension of Dallas North Tollway from Gaylord Parkway in Frisco north to US 380 was underway with plans in place to extend all the way to Grayson County. The area served by this extension includes Frisco Square and the new Frisco City Hall. And plans are in place for the next phase that will extend the Dallas North Tollway even further. Other projects in various stages of development include the Trinity Parkway west of downtown Dallas, Southwest Parkway in Tarrant County, and the Lewisville Lake Toll Bridge. Working closely with the Collin County Commissioners Court, the cities, elected officials and the Texas Department of Transportation, the NTTA has been able to contribute a vital role in providing improved mobility for Collin County.

The communities spread throughout Dallas, Tarrant, Collin, Denton, and Grayson counties were once on far-off horizons. But from the earliest days, Texans have always found a way to reach those distant horizons. The NTTA's commitment to the DFW region is exemplified by its growth and success in Collin County.

Further information about the North Texas Tollway Authority is available at www.ntta.org.

The North Texas Tollway Authority

provides a fiscally sound system

of innovative toll facilities,

services and solutions

that improves the mobility,

quality of life and economy

of the North Texas region.

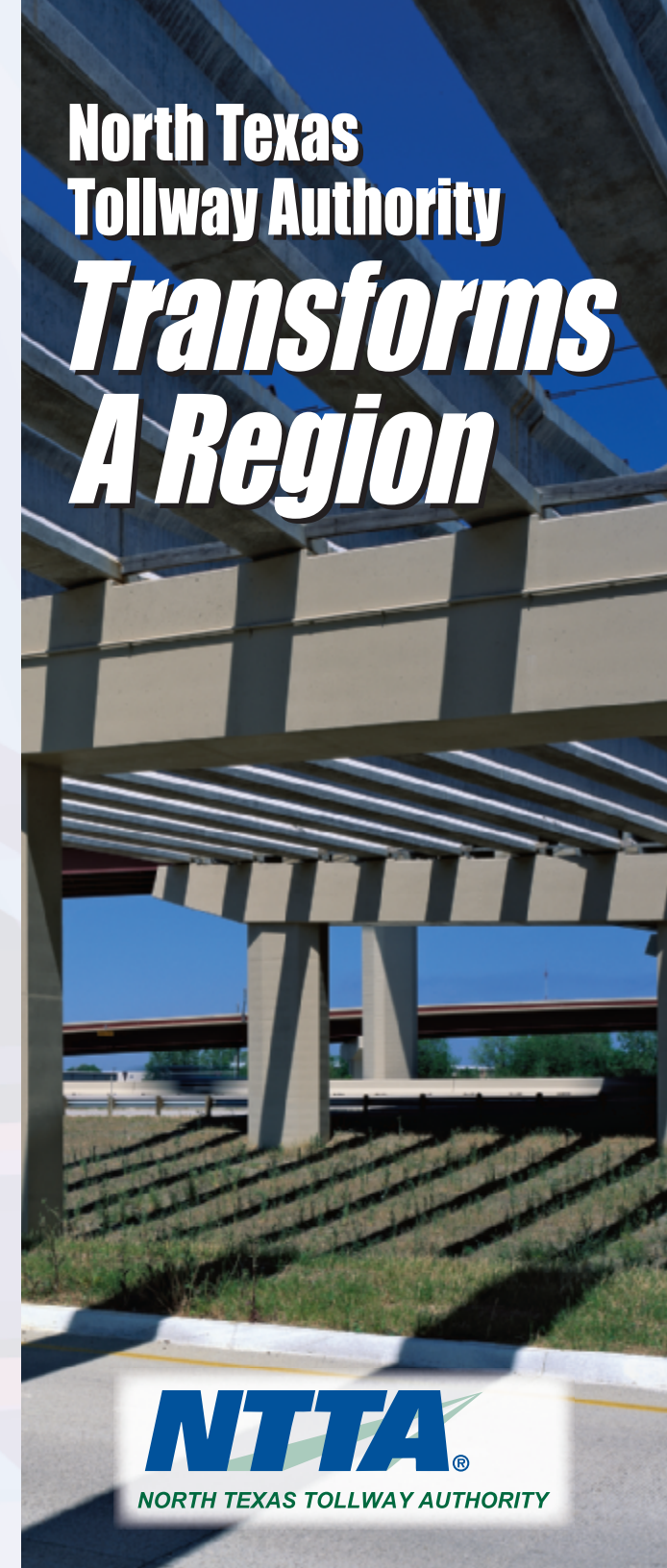
NTTA
NORTH TEXAS TOLLWAY AUTHORITY

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North Texas Tollway Authority *Transforms A Region*



NTTA
NORTH TEXAS TOLLWAY AUTHORITY



Sometimes something as simple as a new transportation artery can completely transform a region.

In the 1870s, the first railroad came to Collin County. Almost instantly, the county blossomed from a sparsely populated region of isolated farms scattered across the Blackland Prairie into a vibrant locale with growing communities and a broadened economic base.

Just as the railroad represented accessibility, mobility, and opportunity for Collin County settlers in the early days, the Dallas North Tollway System provides those benefits to residents today.

19th Century — the Railway; 21st Century — the Tollway

With the coming of the railroad, Collin County farms and other businesses could acquire the equipment and supplies they needed; products and goods could be delivered to faraway markets; people could travel previously impractical distances with unprecedented speed and convenience; wherever the railroad went, the communities prospered.

In much the same way, the Dallas North Tollway System has been instrumental in the increased commerce, the vibrant development, and the improved mobility enjoyed by every community it touches.

A history of bringing people together

The Dallas North Tollway System (which includes the Dallas North Tollway, President George Bush Turnpike, Addison Airport Toll Tunnel, and Mountain Creek Lake Bridge) is under the control of the North Texas Tollway Authority (NTTA), a political subdivision of the State of Texas. The NTTA is the successor to the Texas Turnpike Authority, the state agency that constructed the Dallas Fort Worth Turnpike, now known as I-30, in the 1950s. That landmark highway introduced high-speed, nonstop travel between its namesake cities and facilitated their rise as a combined economic powerhouse.

In 1997, the North Texas Tollway Authority was created and authorized to acquire, construct, maintain, and operate turnpike projects in the North Texas region. The NTTA is governed by a seven-member Board of Directors including representatives from Dallas, Tarrant, Collin, and Denton counties and one adjacent county representative appointed by the Governor of Texas.



The mission of the North Texas Tollway Authority is to improve the quality of life, mobility, and the regional economy of North Texas by providing fiscally sound toll facilities. NTTA toll projects are not a part of the State highway system and receive no direct tax funding; tolls are collected to repay debt and to operate and maintain the roadways.

Driving success

In 1968 the first segment of the Dallas North Tollway opened. It was subsequently extended in several stages, connecting downtown Dallas with the Park Cities, North Dallas, Farmers Branch, Addison, and on into the Collin County cities of Plano and Frisco — all towns synonymous with success and buzzing with the excitement of growing opportunities.

A mental journey up the Tollway is a reminder of the remarkable development that has been afforded by this convenient, efficient thoroughfare. The Collin County portion alone traverses an impressive array of retail centers (including The Shops at Willow Bend, the high-end regional shopping mall in Plano), restaurants, entertainment venues, and accommodations. Proximity to the Dallas North Tollway has enabled many major business and employment centers to thrive.

The recent Tollway expansion across State Highway 121 in Frisco allows convenient access to Stonebriar Center mall as well as the area's new sports complexes: Dr Pepper Ballpark, the minor league baseball park for the Frisco RoughRiders; Dr Pepper Star Center, home of the Texas Tornado hockey team and the training facility for the Dallas Stars; and the new Pizza Hut Park home of the FC Dallas Major League Soccer Complex.

Similarly, the President George Bush Turnpike is having a powerful economic impact as it provides a vital link from eastern Dallas County through southern Collin County and around to Irving and the mid-cities, allowing rapid access from Dallas/Fort Worth International Airport to the Telecom Corridor, DART facilities, and every major highway in the northern half of Dallas County.

The flow of life

The mission of the NTTA encompasses far more than providing roadway infrastructure. The entire organization is dedicated to relieving traffic congestion and improving mobility for motorists.

The Dallas North Tollway System was the first tollroad in the United States to introduce TollTag technology, vastly streamlining the process of paying tolls, while reducing the cost for motorists at the same time. Currently, more than one million vehicles in the DFW area are equipped with a TollTag. By 2005, during peak hours nearly 85 percent of Tollway transactions were being processed electronically.



To move more traffic, the NTTA has installed Express Lanes for TollTag users at every toll plaza. The NTTA also works continually to improve customer service for cash customers, reducing the average transaction time to approximately two seconds.

In addition, the NTTA worked diligently with DFW and Dallas Love Field airports to allow the TollTag to be used for pass thru and parking. Agreements with the Harris County Toll Road Authority allow TollTag and EZTag customers to share the convenience of the electronic transponder no matter which city they are in.