

CUSTOMIZE your Message

IDEAL for marketing, communications, and training, **Digital Signage** helps your message stand out above the crowd, while improving the consumer experience and potentially earning revenue.

Digitally **DELIVER** your Message

Whether you're advertising on our digital network or place cutting edge digital signage in your place of business to communicate with customers, patients or employees, **DBCS.TV**'s experience as one of the Southwest's premier digital signage companies makes the choice a simple one.



www.dbcs.tv

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**Every
Monitor
Needs A
Message!**



www.dbcs.tv

Your **CONTENT** is your Message

Dynamic Content lets you target specific demographics and identify what the customer wants and needs. You'll see that sales increase and customer satisfaction rises. Additionally, the engaging appeal of digital marketing can lessen perceived wait times for consumers, leading them to feel more positive about their experience in your stores.

Studies show that digital signs are viewed up to ten times more often than static signage marketing. Digital signs can save on advertising costs through high-impact targeting, creating a greater ROI for the advertiser. Digital signage products have been known to increase retail store revenue for new products by up to 300%.



CUSTOMIZE your Message

Digital Signage is an emerging Communication and Advertising medium which maximizes your communications effectiveness while minimizing costs.

Ideal for marketing, communications, and training, Digital Signage helps your message stand out above the crowd, while improving the consumer experience and potentially earning revenue.

Our digital signs enable the delivery of high-quality audio/video content to consumers at a low cost.



- ➲ Save on printing/production costs
- ➲ More enticing than traditional media
- ➲ Create third party income sources
- ➲ Measurable results
- ➲ Dynamic content delivery

Digitally **DELIVER** your Message

Whether you call it digital signage, narrowcasting, or a captive audience network, one thing is certain: it will revolutionize the way your business communicates and advertises.



- Waiting Rooms
- Restaurants
- Hotel Lobbies
- Service Centers



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