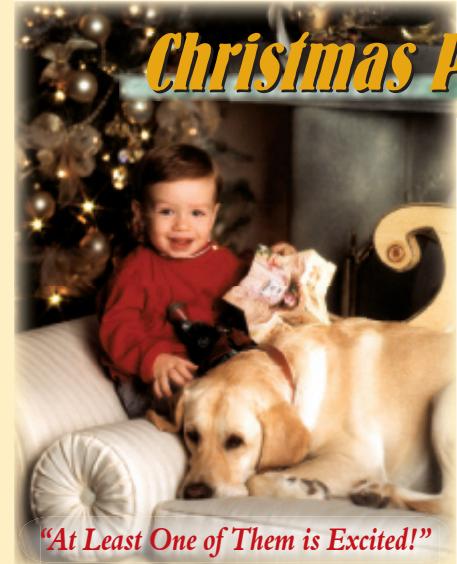




The Eldridge House Fine Photography

1565 Stainback Rd.
Red Oak, TX 75154

ADDRESS SERVICE REQUESTED



"At Least One of Them is Excited!"

Christmas Portraits for Holiday Cards

Our main goal is to create beautiful, artistic portraits with year-round appeal, but some clients want a Christmas look for their holiday cards. We will set up a tasteful Victorian Christmas set around October 15th and dismantle it on January 1st.

Saturday and Sunday Appointments

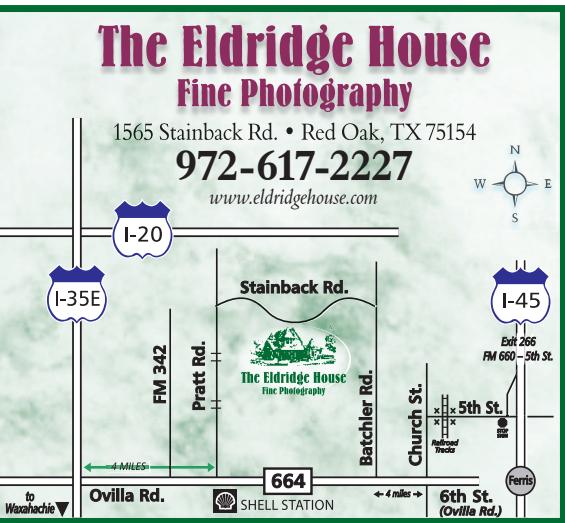
We take portraits every Saturday, but because these dates book up in the fall, we add Sunday appointments to the schedule. A \$50.00 advance deposit that is applied to your portrait order reserves Saturday and Sunday appointments. Available Sundays are Oct. 19th, Oct. 26th, Nov. 2nd, Nov. 11th, Nov. 16th, and Nov. 23rd.

Directions to the Studio

These directions are from the Dallas area. When traveling from other areas, please call for directions.

FROM I-35 SOUTH: Go south on I-35 to the Ovilla Rd. exit; turn left (east) on Ovilla Rd. Two miles past Hwy. 342, turn left on Pratt Rd. (across from Texaco station); cross two creeks and turn right on Stainback Rd. Wind around for $\frac{1}{2}$ mile, and we are on the right — 1565 Stainback Rd. (If you cross the third creek, you just passed us!)

FROM I-45 SOUTH: If you are closer to I-45, take I-45 south to the Ferris exit (5th St.). Turn right at the 5th St. stop sign, go 6 blocks, and cross the railroad tracks. Turn left on Church St. for one block and right onto 6th St., which becomes westbound Ovilla Road. Go four miles and turn right onto Batchler Rd. (just past the sign "Entering Red Oak"). Batchler dead-ends at Stainback after 1/8 mile; turn left and go 1 mile to 1565 Stainback.



THE FLASH

*The Newsletter of
The Eldridge House
Fine Photography*

FALL into *Winter 2003*

Greetings from The Eldridge House!

Here comes the fall! Hallelujah! We take portraits all year round at The Eldridge House, but some times of the year are easier than others. In the summer we try to schedule portrait appointments in the morning and in the evening to beat the heat and because the light is better. In the fall the temperature moderates, and the light can be pleasing all day long. The fall rains make the creek flow briskly, and the pond fills up. The large hardwood trees that surround the property begin to turn lovely autumn shades. The sun sits lower in the sky and creates more pleasing light for portraits. Clients love visiting The Eldridge House in the fall, and we book up fast, so calling early to reserve your appointment is a good idea. Saturdays book up especially fast in the fall, so we add about six Sundays to the schedule. Remember that the gift certificate in this newsletter waives the \$55.00 session fee and also entitles you to a complimentary 8x10 classic with a portrait package purchased.

Thanks to all of our wonderful customers for participating in this beautiful adventure we call The Eldridge House Fine Photography! Seasons change; we are constantly building, growing, and changing for the better; your children grow and change and need new portraits. There is one thing, however, that we hope never changes, and that is our commitment to creating the very best photographic portraits for your family in the friendly and lovely environment of The Eldridge House.

We consider you as much our friends as our clients, and we hope to see you soon.

Sincerely —
Bob and Maggi Eldridge

Autumn Harvest Scenes

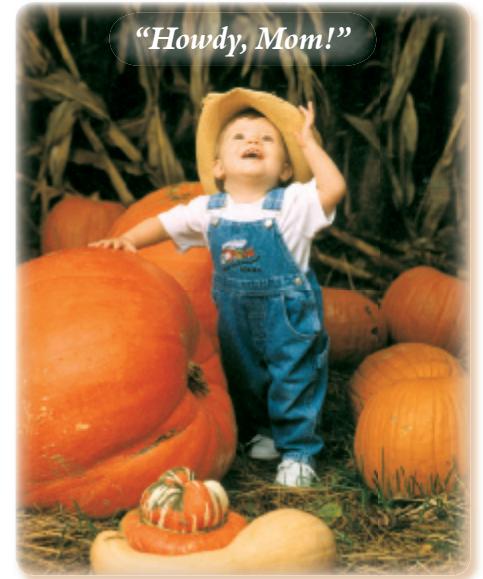
Ee-i-ee-i-ooh! The Autumn Harvest scene arrives about the first of October. We arrange pumpkins, cornstalks, hay bales, and other autumn stuff around old farm equipment under some shade trees. We create some really cute shots of children wearing overalls, flannel shirts, jeans, sweaters, etc. The kids seem to enjoy crawling over the pumpkins and hay. This year we will add some bushel baskets full of apples to put babies in, and we will also have hats, bandannas, and other farmer props for cute kids' portraits. Old MacDonald may have had pigs, horses, and cows on his farm, but Old Eldridge doesn't, so feel free to bring your own!



"Fall Foliage Family"



"New Wishing Well"



"Howdy, Mom!"

New Wishing Well

Bob has built a lovely stone wishing well near the Pottage adding to "the little farmstead look." We are creating some lovely vintage style portraits of children with the wishing well.

Important Cut-Off Dates

Be smart, beat the rush, and plan ahead. Here are some important cut-off dates for holiday portrait delivery.

Oct. 25th Last day to get discount on holiday cards.

Nov. 15th Last day to order holiday cards

Nov. 22nd Last day to order the custom portraits (Regal & Masterpiece Finishes)

Dec. 6th Last day to order Classic Color Portraits.

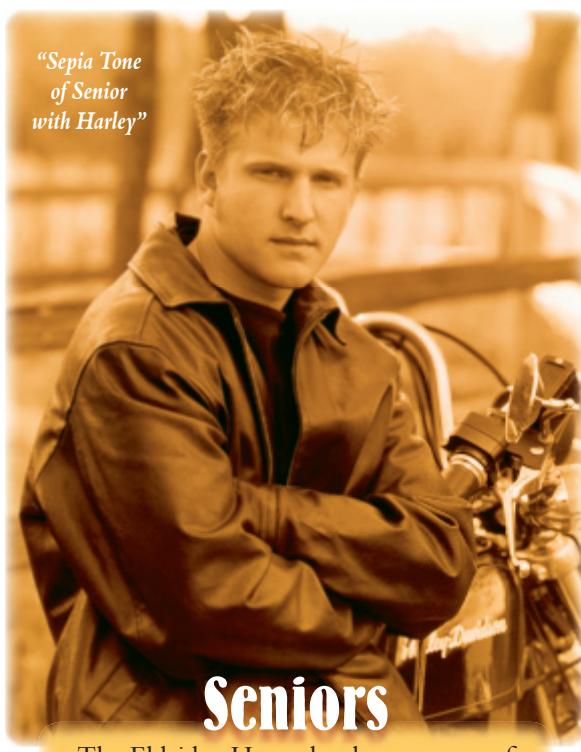


happiness
LIDAY GREETIN
From all of us
Spirit of Givin
at the
Henderson joy
house

The Season of Hope thankfulness
James, Elizabeth, Todd & Ron
PEACE
I love Celebrate
friendship

personalized with raised printing and foil-lined envelopes all at a reasonable price. Order your cards before Oct. 25th, and you get a nice discount.

Note: You must place a minimum \$150.00 portrait order before ordering holiday cards.



Seniors

The Eldridge House has become one of the most popular portrait studios in the Metroplex for high school seniors.

Bob has a flair for capturing unique and exciting images of young people in this unique and exciting time of their life.

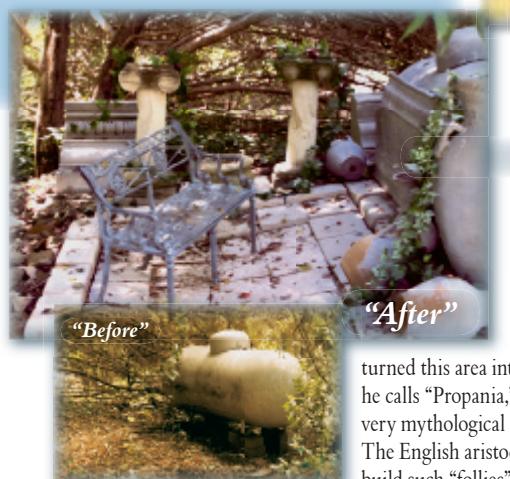
Set An Open Course...

We have dubbed this all-wood sailboat "The Maggie Mae," and she's a San Francisco Pelican built sometime in the early 60's. It's a sailing dory/pram with a standing gaff lug rig. Although this shot looks like your family is sailing, we actually rig the sails and set the boat on the ground so that it doesn't sail away with you.

To receive four special email offers and updates per year, please provide us with your email address.

Portrait Holiday Cards

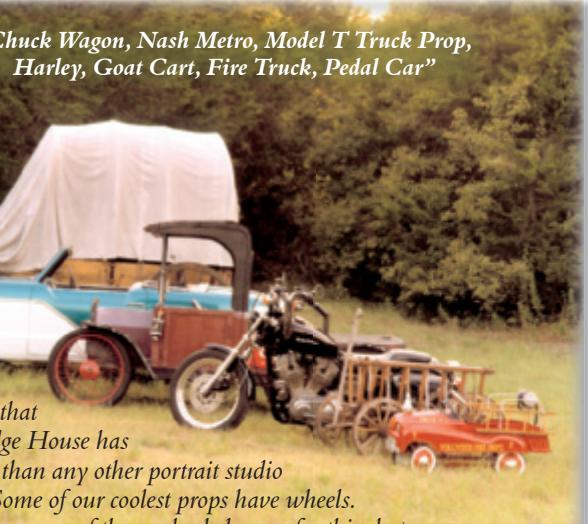
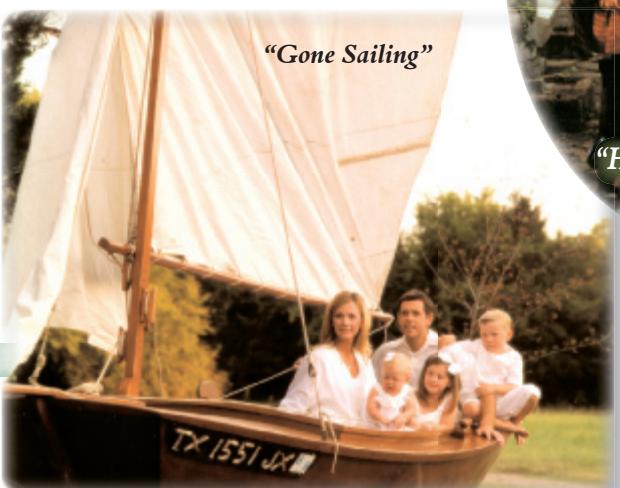
We offer an incredible selection of portrait holiday cards. Photographic greeting cards come in over fifty different varieties with a choice of over 70 different verses. These cards include your choice of portrait from your session and are



Visit The Eldridge House on the Web!

www.eldridgehouse.com

We update our web site at about the same time of year you receive this newsletter — so visit us online to see even more neat stuff.



"Chuck Wagon, Nash Metro, Model T Truck Prop, Harley, Goat Cart, Fire Truck, Pedal Car"
We believe that
The Eldridge House has
more props than any other portrait studio
in Texas. Some of our coolest props have wheels.
Bob lined up some of these wheeled props for this shot.

Our Latest Folly

Although the necessary propane tank on the property is not too obtrusive, we wanted it to be more hidden or disguised, so Bob has

turned this area into a Greco Roman ruin he calls "Propania," the ruined temple of the very mythological Greek goddess of gasses. The English aristocracy would often build such "folly's" on their

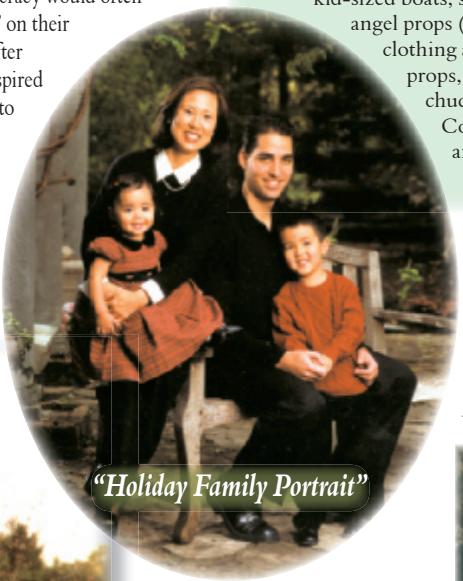
estates after being inspired by visits to Greece on the grand continental tour.



Visit The Eldridge House on the Web!

www.eldridgehouse.com

We update our web site at about the same time of year you receive this newsletter — so visit us online to see even more neat stuff.



Autumn Outfits Make Great Portraits

Sweaters and jeans jackets and boots. Fall outfits work well for outdoor portraits. Think solids, not much patterns, earth tones, etc.

These are some of our props: full-sized rowboat and kid-sized boats, swings (wooden and wicker), angel props (wings, etc.), silk flowers, vintage clothing and hats, lots of antique toys and props, fishing gear, tea party stuff, 1888 chuck wagon, 1957 Nash Metropolitan Convertible, classic Harley, 14 ft. antique wooden sailboat, plus too many more to list!

All of The Family...

Pets can be part of your family, so they are often included in family portraits. Dogs are most often included, followed by cats and horses, although Bob has photographed rabbits, Guinea pigs, snakes, hamsters, parrots, and other pets. Wanting promo photos, a professional snake handler once brought in twenty

snakes, one of which was a fifteen ft. boa. His visit to the studio nearly gave one of my employees a heart attack, and I had to send her home. Please let us know if you are bringing your pet for a family portrait (and what kind of pet it is!).



The Eldridge House Fine Photography

Gift Certificate

One complimentary portrait session at The Eldridge House Fine Photography
Bonus Gift — one 8x10 Classic Color Portrait FREE with any package over \$300.00

The Eldridge House Fine Photography
1565 Stainback Rd. • Red Oak, TX 75154 • (972) 617-2227
www.eldridgehouse.com

One per family • May not be combined with any other offers • Expires January 10, 2004 • May be given to a friend

Eldridge House Believe It Or Don't!

Did you know!

That... we have clients from all over the DFW Metroplex, and the average client drives over twenty-five miles to visit The Eldridge House. Several of our regular customers live in Europe, Asia, and Africa (Note: The current vice-president of Zambia has used us for years; we also took his political promo pics!).

That... clients have asked Bob if he was a descendant of the original settlers who built The Eldridge House! (We built the Victorian-style house and studio in 1994).

That... during the floods of June 2001, Bear Creek, which runs through the property, went from an average depth of 7 inches to a depth of 25 feet! Needless to say, "creek shots" were not recommended during this flood!

That... when we first built the studio here in Red Oak, the two bridges on Pratt Road that you cross to get to the Eldridge House were iron and wood bridges built about 1920. It is known that one of the first banks Bonnie and Clyde robbed was the Red Oak bank and that they made their getaway across these bridges.

That... twenty million years ago a shallow inland sea covered this area. The white limestone that lines the creek is really the crushed remains of shellfish that lived in this sea. If you have an aspiring paleontologist in your family, Bob will show him or her where to find the best fossils.

"The Creek is Nice in the Fall"

